

# Sponsorship Opportunities

## Reason to Run 5K Run/Walk and Family Event

benefitting



Pediatric Cancer  
Research Alliance

Deering Estate at Cutler  
November 4, 2017

**CancerFree KIDS'** mission is to fund life-saving research of childhood cancers. CFK supports research by raising funds in a myriad of ways and by actively advocating for additional funding of pediatric cancer research on a national level. The non-profit 501(c)(3) organization was founded on the belief that research can lead to a cure, not only for children, but for everyone. For additional information, visit [www.cancerfreekids.org](http://www.cancerfreekids.org).

## **Sponsorship Levels**

### **Presenting Sponsor (Complete Exclusivity) - \$10,000**

- Logo prominently featured on all event materials
- Recognition as Presenting Sponsor throughout the event day
- Run/walk registration fee waived for 10 participants
- All benefits provided to Gold Sponsors

### **Gold Sponsor (Category Exclusivity) - \$5,000**

- Inclusion of logo on all e-mail blasts
- Logo featured on event brochure/postcard
- Logo featured on event signage
- Inclusion of logo on event website
- Hot link from event website to sponsor website
- Inclusion in all event press releases
- Recognition as Gold Sponsor throughout event day
- Complimentary 10 x 10 booth at post-race celebration (includes table and two chairs)
- Insertion of specialty item, coupon or flyer in participant goodie bag
- Run/walk registration fee waived for 5 participants

### **Silver Sponsor - \$3,000**

- Logo featured on event brochure/postcard
- Logo featured on event signage
- Inclusion of logo on event website
- Hot link from event website to sponsor website
- Complimentary 10 x 10 booth at post-race celebration (includes table and two chairs)
- Insertion of specialty item, coupon or flyer in participant goodie bag
- Run/walk registration fee waived for 3 participants

### **Bronze Sponsor - \$1,000**

- Logo featured on event brochure/postcard
- Insertion of specialty item, coupon or flyer in participant goodie bag
- Inclusion of logo on event website
- Hot link from event website to sponsor website
- Run/walk registration fee waived for 2 participants

### Sponsorship Pledge

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: (Day) \_\_\_\_\_ (Eve) \_\_\_\_\_

E:MAIL: \_\_\_\_\_

Sponsorship Level: **PRESENTING GOLD SILVER BRONZE**

Sponsorship Amount \$\_\_\_\_\_ (Please submit logo now and check by 9/1)

Donated Goods \_\_\_\_\_

Estimated Value of Donated Goods \$\_\_\_\_\_

### In-Kind Support Pledge

I am unable to be a sponsor at this time; however, I would like to donate the following:

\_\_\_\_\_

valued at: \$\_\_\_\_\_

#### Make Checks Payable To:

CancerFree KIDS  
Tax ID: 30-0087852

#### Mail Your Pledge To:

Reason to Run  
C/O CancerFree KIDS  
10725 S.W. 73 Avenue  
Miami, FL 33156

**Contact/Questions:** Jorge or Linda Martinez [jorgeandlinda@bellsouth.net](mailto:jorgeandlinda@bellsouth.net)  
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